

ArtistsZone.net

Artists Site Map

Use this site map as your blueprint for building your artist website.
The pages and sections listed here is recommended.

1.0 | Home

Hero Section (Headline + “Hire Me” CTA)

About (2–3 paragraphs + link to full About page)

Featured Work (3–6 samples)

Services / What I Do (brief overview)

Testimonials

CTA (link to “Hire Me” CTA (Lead Generation Contact Form))

Email Opt-In Form (Section)

2.0 | My Work / Portfolio

Gallery or Project Grid

Filter by Category (optional: illustration, branding, fine art, etc.)

Individual Project Pages

- Project Title
- Project Description
- Images/Samples
- Client/Industry (if applicable)
- “Hire Me” CTA

Email Opt-In Form

Contact Section

3.0 | About

Your Niche & What You Do

Who You Serve (patrons, clients, customers)

Your Process (brief overview)

Photo(s) of You / Your Work

Awards, Features, Credentials (if applicable)

“Hire Me” CTA

Email Opt-In Form

Contact Section

4.0 | Services / Hire Me

Service 1 (repeat as needed)

- Description
- Who It's For
- Deliverables
- CTA (Get a Quote / Book a Call)

FAQ

Testimonials

Email Opt-In Form

Contact Section

5.0 | Shop *(optional — for artists selling prints, products, or digital downloads)*

Product Grid

Individual Product Pages

- Product Images
- Product Description
- Product Price
- Add to Cart / Buy Now CTA

Cart

Checkout

Order Confirmation

Email Opt-In Form

Contact Section

6.0 | Blog (optional)

Post Index / Archive

Individual Blog Posts

- Title
- Content
- Author Bio
- CTA (Email Opt-In or “Hire Me”)

Contact Section

7.0 | Contact

Contact Form

Phone Number

Email Address

Social Media Links

SPAM / Bot Protection (CAPTCHA or equivalent)

Footer Links | Legal Pages

Privacy Policy

Terms & Conditions

Contact Links (phone + email)

Global Elements

These appear on every page:

Navigation menu

“Hire Me” message + CTA button

Email opt-in form

Contact section (phone + email)

Footer (social links, legal links, copyright)